

Dear Colleagues,

On behalf of the Hong Kong Society for Emergency Medicine & Surgery (HKSEMS) and A&E Training Center, Ruttonjee & Tang Shiu Kin Hospital, we would like to invite you if interested to enroll in the Neuro-Linguistic Programming (NLP) workshop – Level Two (身心語言程式學)

Language-ing the path of Transformational Change through NLP

(如何活用 NLP, 善巧運用語言, 促進意識思維, 發現和影響.....)

Details are as followed

| | |
|------------------|--|
| Course Name | Neuro-linguistic Programming Workshop- Level Two (3 Days Didactic & Experiential Trainings) |
| Venue | A&E Training Center 3/F TSK Hospital 282 Queen's Road East, Wanchai. |
| Date | 2/4; 16/4 and 7/5/2011-Sat (9:00 am to 6:00 pm) |
| Course Fee | HKSEMS member or HA staff HK\$1,900 Non-HA staff HK\$2,100 |
| Class size | 30 |
| Workshop Trainer | Dr. Chan Kwok Hei, Paul (陳國禧 - 急症科專科醫生) Ex-Consultant A&E PMH FHKAM (Emergency Medicine) International Licensed NLP Trainer (X3) - American Board of NLP (ABNLP) - International Society of Neuro-Semantics (ISNS) - Society of Neuro-Linguistic Programming TM Richard Bandler Certified Global NLP Trainer & Consultant NLP University-Santa Cruz-USA |
| Pre-requisite | None (see Info. Files on Training Pathways) Priority given to previous attendance Level one (Cycle Two) |
| Website | www.hksems.org.hk |

Please refer to the enclosed NLP application form and info Files esp. FAQ s
A Minimum of 20 Enrollments is needed for the class to be held and realized

A cheque should be made payable to “The Hong Kong Society for Emergency Medicine & Surgery” and posted to the Following Address:

**Rm809, HKAM JC Building,
99, Wong Chuk Hang Road
(Attn: Ms Cherry Kwok)**

Application Deadline-15/3/2011

**Note: On completion of the Integral NLP Practitioner Course
(Level one, two and three) for Health Care Professionals,
the Participant is entitled to International Certification for
NLP Practitioner course By ISNS (International Society of Neuro-Semantics)
-(國際認證身心語言程式學執行師課程)**

**Coming Program : One “level three” course will be arranged in June/July 2011
-(tentative dates are 4/6; 18/6; 25/6 and 23/7)
The whole program level one –two –three (cycle 3)
will be re-run in Sept 2011 to Jan 2012**

**If you need further Clarification, please call Hong Kong College of Emergency Medicine
(HKCEM): secretary Ms Cherry Kwok at 28718877 or E-mail :paulnlp389@yahoo.com.hk**

**Thank you for your attention
Best Regards**

**HKSMS/HKCEM
Secretariat
2871-8877
Dated 28/02/2011**

Neuro-Semantics(NS)-NLP Training Workshop Series

“ENVISIONING A PREFERRED FUTURE IN WORKPLACE”

Program Code : MAGIC NLP INTEGRAL 123

Integral NLP Practitioner Course for Health Care Professionals

– Neuro-Linguistic Programming

*Practitioner Course with International Certifications
by ABNLP (American Board of NLP) and
ISNS (international Society of Neuro-Semantics)*

(身心語言程式學國際認證課程)

***(Co-organised by the A&E Training Center
Ruttonjee/Tang Shiu Kin Hospital
and HKSEMS-The Hong Kong Society for
Emergency Medicine and Surgery)***



By Principal NS-NLP Trainer/Coach

**Dr CHAN Kwok Hei, Paul (陳國禧醫生)
Consultant, A&E PMH
FHKAM(Emergency Medicine)
Licensed NLP Trainer/ Coach**

Version 4 (updated) : Jan/2011

(A) PROLOGUE (前記)

The guiding “**Chariot of Fire**”:

- (i) It is written ...
 “ASK and it will be given to you;
SEEK and you will find;
KNOCK and the door will be opened to you ...” Matthew 7:7
- (ii) “Living up to the NLP DREAM in clinical practice and let REALITY & RESOURCES catching up” Anon
- (iii) “天行乾(健) … NLP training … 自強不息, 地勢坤 … NLP training …
 厚德載物, 既濟未濟 … 生生不息” 易經

(B) The Program Training Objective (課程培訓目標)

- (i) To apply Well-Formed NLP knowledge, skill and attitude for professional and personal excellence in Clinical Practice.
- (ii) To elicit and…then deepen the resourceful, Alpha psychological State for effective and optimal work performance.
- (iii) To align the NEURO (including Neuro-logical levels and subconscious mind)-LINGUISTIC (verbal , intra-verbal and non -Verbal) Congruence for professional and personal growth and development.

(C) The Training Road-Map (培訓路線圖)

➤ **10 Training Workshops** (6 whole days- **Didactic& Experiential Workshops**- 00.90-17.00 hr)
 and **3 whole -days- NLP skills Practice Workshops** -00.90-1700hr)
 Plus **Day of Graduation Presentation Workshop**)

➤ **3 levels MODULE Structure**

- (a) **Level 1 module**- 24 hours (3 days training workshops)
 (單元一) **Theme : Communicating & Self-empowering Excellence thro' NLP**
- (b) **Level 2 module**-24 hours (3 days training workshops)
 (單元二) **Theme : Languageing the path of Transformational Change thro' NLP**
- (c) **Level 3 module**-32 hours (4 days training workshops)
 (單元三) **Theme : Mastering the Path of Generative Personal growth & Development thro' NLP**

(The Metaphors in Trilogy – 三部曲)

Level 1 - 基礎篇 - Basic
The Butterfly's FLAP 蝴蝶的振拍



Level 2 - 語言篇 - Linguaging
The Dolphin's LEAP 海豚的跳躍



Level 3 - 整全篇 - Integral
The Eagle's HOVER 鷹的翱翔

**(D) The Overall Course Structure / Outline / Format**Key Components

| | |
|---|-----------------------------|
| (1) Training workshop attendance (8 Hrs x 10) | 80 hrs (at least 80%) |
| (2) Post-workshop worksheet assignments x 6 | 20 hrs |
| (3) Graduation Oral presentation (10+/-2 minutes) on Experiential learning and Applications in work/life | >23hrs |
| | Total : > 123 hrs |

The Training Approach and Formula

K.S.E. → P

- **Knowledge** 知識
- **Skill** 技能
- **Experiential learning** 體驗

Then

- **Practice / Practice / Practice** 熟練
- **Conscious to Subconscious Competence**

The Training Format

- lectures, demonstrations, exercises, role-play, story-telling, assignments, readings, self-study

Focus on Experiential Learning and Self-Discovery

Duration : 4-6 months (one month plus for each level)

Medium of Instructions : Bilingual (English and Cantonese)

Class Size : +/-30

(E) Textbooks to Purchase (Bulk purchase will be arranged with Mac-Barron)**Level one**

5 Minutes NLP – Practice Positive Thinking Everyday (HK\$50)

by Carlyss Boyes

Level two and three

NLP – Principles in Practice --Lisa Wake

Or Magic in Practice – Introducing Medical NLP, the art & science of
language in healing and health – *by Garner Thomson with Dr Khalid Khan*

Other References:

- i. Consulting with NLP – NLP in medical consultation – by Lewis Walker*
- ii. NLP & coaching for health care professionals developing expert practice
– by Suzanne Henwood, Jim Lister*
- iii. The User’s Manual for the Brain– The Complete Manual for
NLP Practitioner Certification--- By Michael hall and BOB
Bodenhamer*

WEBSITES: www.hksems.org.hk
www.medicalnlp.com
www.nlpu.com
www.neurosemantics.com

**(F) Certification– participants on attending 80% of the Workshop
Training and submitted the required course work
assignments and graduation presentation will be
given 2 NLP Practitioner certificates**

**One local by the HKSEMS endorsed BY the American
Board Of NLP (ABNLP)**

**ONE International – BY ISNS– International Society of
Neuro–Semantics.**

(G) EPILOGUE (後記)

It is MEANINGFUL to think BIG

It is WONDERFUL if it comes TRUE

(H) Integral NLP Professional Practitioner Training Contents:-**Overall Topic Outline Reference: (Adopted from American Board Of NLP)**

- (1) Overview and history
- (2) NLP presupposition
- (3) Rapport-establishment and maintenance of
- (4) Pacing and leading
- (5) Calibration
- (6) Representational systems
- (7) Submodalities and application
- (8) Dissociation and association
- (9) Meta-model of language
- (10) Milton-model of language
- (11) Elicitation of well-formed, ecological outlines and structures of present state
- (12) Metaphor creation
- (13) Frames (outcome, back track, relevancy, “as if”, agreement etc)
- (14) Anchoring
- (15) State management
- (16) Feedback – giving and receiving sensory specific feedback
- (17) Perceptual positions
- (18) Neurological levels
- (19) Outcome-oriented accessing and utilizing of resources
- (20) Positive intention
- (21) Re-framing
- (22) Strategies, detection, elicitation, utilization and installation
- (23) Time -line

(I) Appendix (附錄) : informational

What is NLP ? (身心語言程式學)

NLP stands for Neuro-Linguistic Programming

- | | | |
|---------------------|---|--|
| <u>N</u> euro | - | neurology, the nervous system, the conscious and subconscious mind |
| <u>L</u> inguistic | - | the verbal (words), intra-verbal (tonality) and non-verbal (body) language used to communicate |
| <u>P</u> rogramming | - | unique way one put the neuro-linguistic patterns to create thinking, emoting and behaving (analogy of files or programs in the computer) |

Co-created by **Richard Bandler** (a student) and **John Grinder** (a professor) in early 1970 at the University of California, U.S.A.

- the **Essence** of NLP is modeling personal and professional excellence and Peak performance by studying “**The Difference that makes the Difference**”
- NLP is process-orientated and contents-free and has already wide applications in the fields of business, management, health, education, change-work (coaching, counseling and psychotherapy), sports etc. etc.
- NLP 是**如何達致卓越的學問**
(the “**Hows**” Vs the “**Whys**” and the “**Whats**”)
- NLP is the study of **Human Subjective Experience**

(J) What is the Magic in NLP and also 123 ?

Motivation
Activation
Generation
Imagination
Cooperation

1-2-3 means levels **one-two-three**, also means **123** hrs of Training and Study

- (1) The Heart and Spirit of NLP is all about **Modeling and Modeling Excellence**
- (2) It is all about Senses, Filters/ Frames, Words and States
- (3) V.A.K. are the "**Bible**" alphabets of NLP (**V**isual, **A**uditory and **K**inesthetic)
- (4) It is also all about **Awareness, Flexibility and Choice**
- (5) The "**Hows**" of the Biomedical-Psycho-Social **paradigm shift** in Clinical Practice

Note : NLP approach is Process-orientated (content free), with wide practical application in The fields of business, management, clinical/health care, Education, Sports, Change work-Coaching/Counseling and Psychotherapy

(K) The Trainer's Credentials

- (1) The Trainer has learned NLP under International Master Trainers :
 Richard Bandler _ the Father and Co -creator of NLP
 Robert Dilts, Judith Delosier, Suzi Smith, (NLPU- Santa Cruz - the Birthplace OF NLP)
 Michael Hall (NLP and Founder of Neuro-Semantics (身心語義學)),
 Gardner Thompson (Medical NLP),
 Jeffrey K. Zeig (Ericksonian Psychotherapy),
 Gary Quinn (EMDR Approach to Psychotherapy),
 Stephen Gilligan (Hero's Journey)
 Tad James-Inventor of Time -line Therapy™
- (2) The Trainer had conducted a series of basic NLP workshops in the past 4-5 years :
 For PMH (A&E/EMW and hospital staff and nurse management)
 CMC (A&E / EMW) and QMH(A&E),
 HK Adventist Hospital (middle level management staff),
 Union Hospital (Emergency Medical Center),
 Stress Management Workshops for CMC, PMH, HA A&E COC, and
 AHKNS (香港護士協會)

Co -trainer in NLP training programme of the New Life Psychiatric
 Rehabilitation Association (新生精神康復會)
 HAHO KWC level One and Two -Communicating & Self-empowering
 Excellence through NLP
 -languageing the path of transformation Change
 The Hong Kong Medical Hypnotherapy Association- level One and Two
 The Integral NLP Practitioner Courses for health Care Professionals
 (level 1-2-3) HKSEMS and A&E
 Training Center

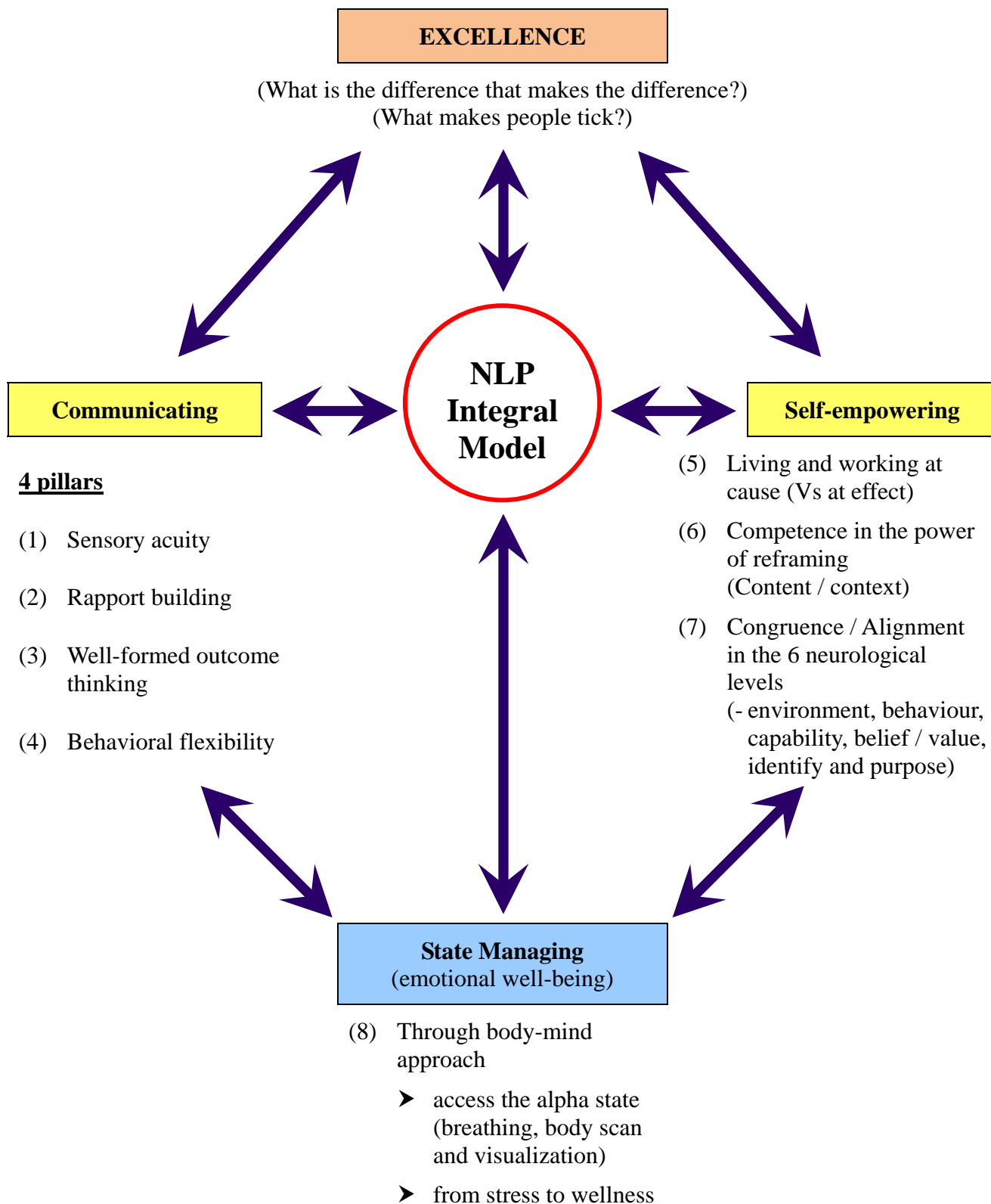
- (1) The Trainer is one of the Certified Global trainers and Consultants From the NLP University – Santa Cruz – the birth Place of NLP– in July 2006
- (2) The Trainer has become one of the licensed NLP Trainers in the Society of Neuro-linguistic Programming™ founded by Dr Richard Bandler, the Father & Co-creator of NLP, in March 2010 (USA).
- (3) the Trainer has become one of the licensed Neuro-Semantics NLP Trainers in the International Society Of Neuro- Semantics (ISNS) founded by Dr Michael Hall in June 2010

(Neuro-Semantics concerns Meta-NLP
(about ,above and beyond NLP)
and is about achieving Ultimate Self -Actualization
with peak performance and meaning)

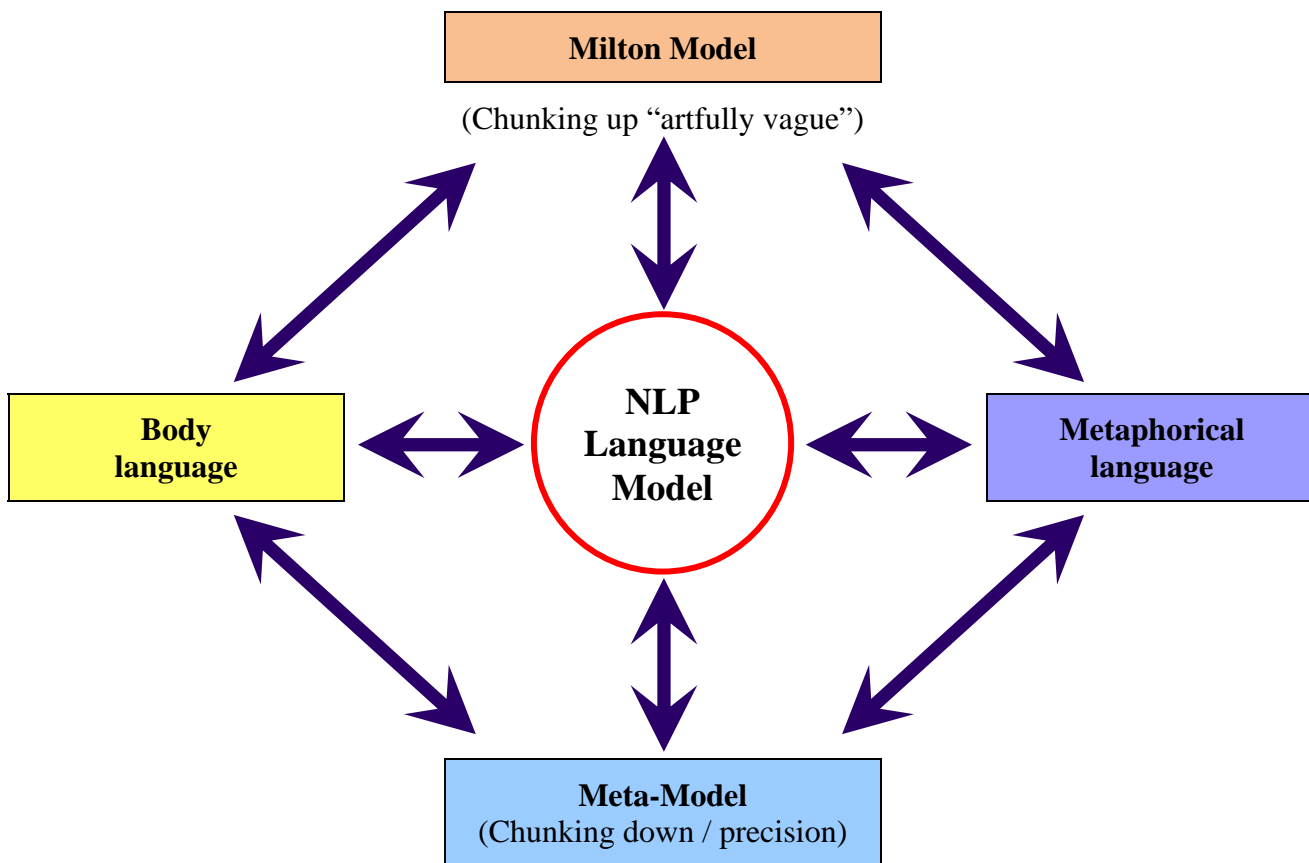
- (4) The trainer has become one of the licensed NLP Trainers in the American Board of NLP – Dr Tad James in Oct 2010

In a Nutshell , we Train/Coach with the State of Art in NLP and Neuro-Semantics (Knowledge, Skill and Mindset) ... and with a Big Caring Heart

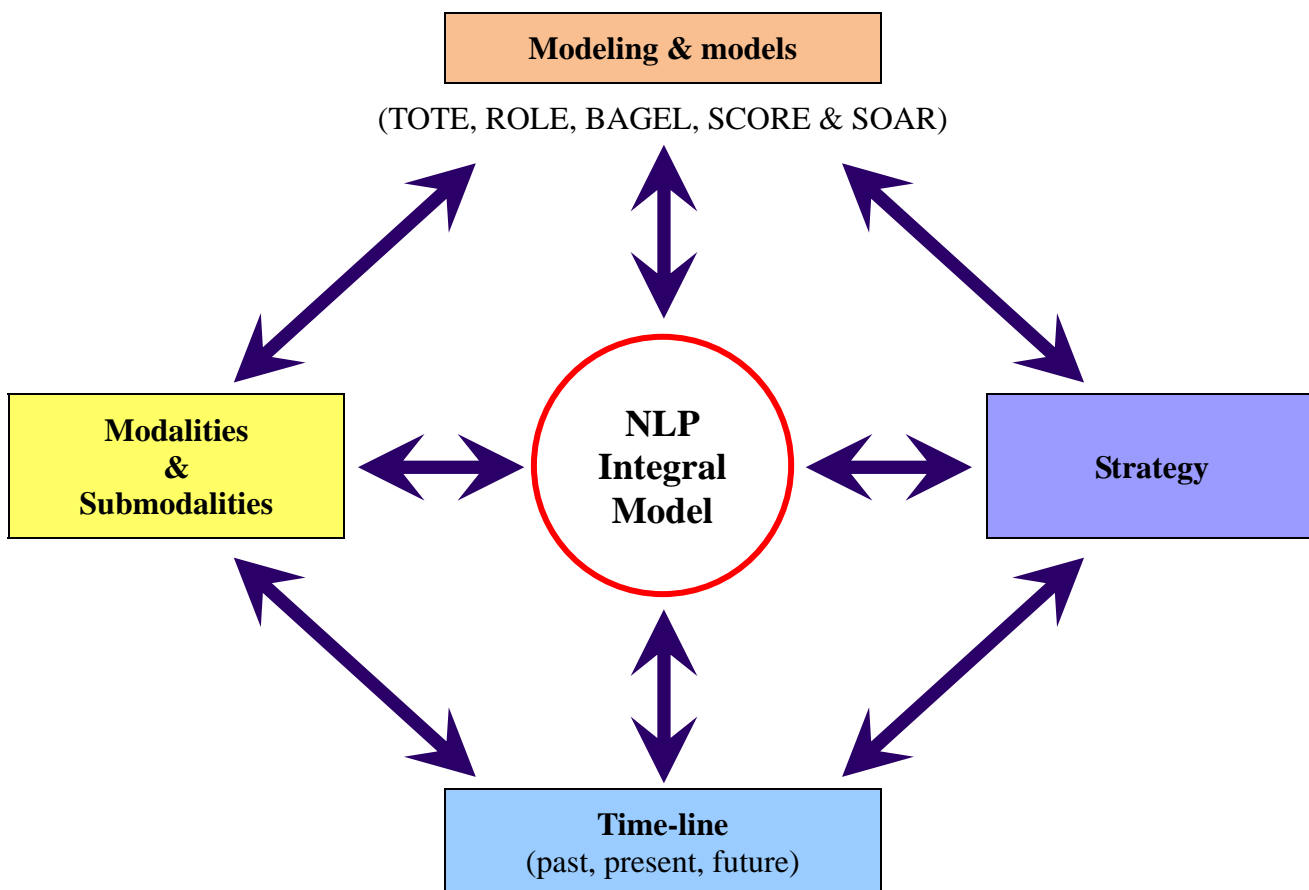
Level I (單元一) : Mental Map Vs Territory (Butterfly Flap)



Level 2 (單元二) : Mental Map Vs Territory (Dolphin Leap)



Level 3 (單元三) : Mental Map Vs Territory (Eagle Hover)



Integral NLP Practitioner Course for Health Care Professionals



Training Contents/ Specifics

*(Based on the Curriculum of
American Board of NLP
-ABNLP)*



-Updated 1/1/2011

(A) Overall Topic Outline Reference (levels 1-2-3)

- (1) Overview and History.**
- (2) NLP Presuppositions.**
- (3) Rapport.**
 - Establishment and Maintenance of.**
- (4) Pacing and Leading.**
- (5) Calibration.**
- (6) Representation Systems.**
 - V.A.K. And AD**
- (7) Submodalities.**
 - and Applications.**

- (8) Dissociation and Association.**
- (9) Meta-model of Language.**
- (10) Milton model of Language.**
- (11) Elicitation of Well-formed ,**
 - Ecological outlines and Structures Of Present State.**
- (12) Metaphor Creation.**
- (13) Frames.**
 - (Outcome ,backtrack ,Relevancy , ‘as if’ Agreement etc...)**
- (14) Anchoring.**

- (15) State Management.**
- (16) Feedback-**
 - Giving and Receiving sensory Specific Feed back.**
- (17) Perceptual Positions.**
- (18) Neuro-logical levels.**
- (19) Outcome-oriented Accessing and utilizing of Resources.**
- (20) Positive Intention.**
- (21) Re-framing.**

- (22) Strategies.**
 - (detection, elicitation, utilization and installation.)**
- (23) Timelines.**

(B) Course Design and Structure In Brief

Total >120 Hrs Training for International Certification

**80 Hrs of Didactic and Experiential workshops Trainings
And > 40hrs of self –study**

(divided into 3 Theme-based Modules or levels 1-2-3 –Total 10 days)

Level one is on the Neuro Part—the “N”

Butterfly Flap

Level two is on the Linguistic part – the “L”

Dolphin Leap

Level three is on the Programming part – the “P”

Eagle Hover

“In NLP, Confusion is the Gateway to Learning.”

**(C) Level one: Themes On Communicating and Self-Empowering
Excellence Through NLP (24 Hrs)**

- 1) Overview and History**
- 2) NLP Presuppositions**
- 3) Rapport**
- 4) Pacing and Leading**
- 5) Calibration**
- 6) Representation systems (V.A.K. & A.D.)**
- 7) Anchoring**
- 8) State management (Body Approach)**
- 9) Feedback and feed forward**
- 10) Perceptual positions**
- 11) Neurological levels**
- 12) Well –formed Outcome Thinking
And NLP Practice Skills Workshop**

- 1) State Management- Alpha State-Body Scan**
- 2) Sensory Acuity –See/hear/feel**
- 3) NLP Eye Movement Patterns**
- 4) Anchoring (Stacking , Collapsing ,and Circle of Excellence)**
- 5) Owing your Power Zones pattern (Neuro- Semantics)**

**(D) Level Two: Themes on Language-ing the path of Trance-formation
Change Through NLP (24 Hrs)**

- 1) Meta-model of language Patterns**
- 2) Milton Model of language Patterns**
- 3) Body language- Satir's Categories**
- 4) Basic 5 steps Hypnosis- Induction, Focusing ,Deepening, Autosuggestion/Self affirmation and Awakening**
- 5) Metaphor Creation**

And NLP Practice skills workshop

- 1) Basic 5 steps Hypnosis**
- 2) Framing and Reframing
6 Steps –Re-framing**
- 3) Telling tales – the Tale is in the Telling**
- 3) Mind-to Muscle Pattern (Neuro-Semantics)**

**(E) Level three: Themes on Mastering the Path of Generative Personal
Growth and Development (32 Hrs)**

- 1) Submodalities**
- 2) Strategies**
- 3) Timelines**
- 4) Modelling and models: TOTE, ROLE, BAGEL ,SCORE and SOAR (NLP)
Meta-State , Matrix and Quadrants(Actualizing) Models
(Neuro -Semantics)**

And NLP Practice Skills Workshop

- 1) Finding your Timeline**
- 2) Submodality change – contrastive analysis**
- 3) Strategy elicitation – Informal (eye movement patterns) or formal**
- 4) Putting it all together- Certification written test and Preparation for the Graduation Presentation**

“ENERGY flows where ATTENTION goes as governed By INTENTION”

(F) NLP PRESUPPOSITIONS (X21)

“Seeing is Believing and Believing is also Seeing..”

A. Mental Processing (X6)

The map is **NOT** the Territory.

People respond according to their **INTERNAL MAPS**

Meaning operates Context-dependently

Mind and Body inevitably and inescapably affect each other

Individual skills function by developing and sequencing of **Representational Systems-V.Ad.K.**

We respect each person’s **Model OF THE WORLD**

B. Human behaviour/Responses (X3)

Person and behaviour describe different phenomena.

-We are more than our behaviour.

Every behaviour has utility and usefulness-in some context

-the **POSITIVE INTENTION.**

We evaluate behaviour and **CHANGE** in terms of **CONTEXT & ECOLOGY**

C. COMMUNICATIVE (X7)

We **CANNOT** communicate.

The Way we communicate affects **PERCEPTION & RECEPTION.**

The **MEANING** of communication lies on the response you get

The one who sets the **FRAME** for the communication controls the action.

There is **No FAILURE**, only **FEEDBACK.**

The person with the most **FLEXIBILITY** exercises the most influence in the system.

RESISTANCE indicates the **LACK OF RAPPORT.**

D. LEARNING- CHOICE- CHANGE (X5)

People have all the **INTERNAL RESOURCES** they need to succeed.

Humans have the ability to experience **ONE TRIAL LEARNING.**

All communication should increase **CHOICE.**

People make the best choices open to them when they Act.

As **RESPONSE-ABLE** persons, we can Run our own Brain and control our Results

SOURCE- MICHAEL HALL

(G)What is Neuro-Linguistic Programming (N.L.P.)?

NLP is a powerful body of information about **HOW** the Human Mind works, built up over the last 30+years and continuing to evolve through New Research and Practice. There are different ways of describing NLP.

At the **Heart** of NLP is a wide range of methods and models it offers for understanding **HOW** people think, behave and change. It offers a flexible Approach that brings about positive and fast change in individuals and enables them to adapt to an ever-changing World.

NLP Training provides the skills to define and achieve your outcomes and goals. Heightened awareness and use of your **FIVE SENSES** allows you to become more Flexible and Congruent and to maintain Rapport with those around you.

NEURO refers to the Brain and Nervous System.

LINGUISTIC is the Verbal, Intra-verbal and Non-verbal language used to communicate.

PROGRAMMING is the unique way you put it altogether To create behaviour (Analogy ; Human Bio-computer)

(1) NLP is about COMMUNICATION

One of the principles of NLP is that we are always communicating and a very large part of our communications is Other than WORDS. NLP provides Practical Tools for becoming Skilled Communicators.

(2) NLP is about LANGUAGE

Language affects how we think and respond. Learning about Language patterns Through NLP add awareness and resourcefulness for your Mind.

(3) NLP is about Modelling EXCELLENCE

NLP processes and strategies are the result of discovering How the experts or excellent leaders do what they do well. It is possible to teach these skills to others. (What is the difference that makes the difference ?)

(4) NLP is about MASTERING YOUR FULL MIND (BOTH CONSCIOUS AND SUBCONSCIOUS MINDS)

NLP describes in very precise terms the images ,sounds and feelings that make up the inner and outer Worlds. When we understand the specifics ways that our Brains make Distinctions. Then it is easier to make changes , to learn and to communicate effectively.

(5) NLP is about the STUDY of The STRUCTURE of HUMAM SUBJECTIVE EXPERIENCE

NLP is a tool to calibrate and understand HOW an individual makes sense of the world in which he or she lives. Through NLP, we know that each person has a unique style of learning, perceiving and responding to the world. NLP provides us with this Awareness and thus allows us to be much more respectful of Differences.

Source (Adapted from ANLP- Association of NLP U.K.)

(H) What is the PRO-ACT M.A.G .I.C. TRAINING

in N. L. P .and N .S .(Neuro-Semantics)?

Meta means about, above and Beyond....

Neuro –Semantics(N. S.) is Meta-NLP...

and N .S .transcends and includes NLP...

PRO-ACT & ACT-PRO

Proactively active

Actively Proactive

Being Professional

Activating Resourceful State– the ALPHA

Actualizing Capabilities and Potentials.

Be the Best that one can become

The **STRUCTURE** of the **M.A.G .I.C.**

Motivation **At Cause Vs At Effect**

Towards Vs Away.

Activation **Resourceful positive State**

Alpha Brain wave Pattern.

Generation **Empowering beliefs /Presuppositions**

Imagination **Visualizing the future pacing**

Co alignment **Body-Mind Congruence &**

Conscious to Unconscious Competence.

**“ Self- Actualizing Person NOT As an Ordinary Person with Something Added
But Rather As an Ordinary Person with Nothing Taken away...”**

- ABRAHAM MASLOW

(I) The Principal Trainer/Coach

The Future is Meta-Coaching...



Qualifications:

Dr Chan Kwok Hei ,Paul

M.B.B.S. (H.K.U.)

F.R.C.S. (Edinburgh.)

F.H.K.A.M. (Emergency Medicine)

**Postgraduate Diploma in Community Psychological Medicine
(HKU)**



Master In Social Science (Buddhist Studies)

--H.K.U.

Master in Social Science (Counselling Studies)

--University of South Australia

Licensed Medical NLP Health Practitioner

(The Society of Medical NLP –U.K.)

Licensed NLP Trainer

**(The Society of Neuro-Linguistic Programming TM- Richard Bandler-
the Father and Co-Creator of NLP)**

Certified Global NLP Trainer and Consultant

(NLP University- Santa Cruz ,U.S.A. – the Birth-place of NLP)

Licensed NS (Neuro-Semantics) -NLP Trainer

(International Society of Neuro-Semantics –ISNS- Dr Michael Hall)

Licensed NLP Trainer

(American Board of NLP(ABNLP) – Dr Tad James

– Inventor of Timeline Therapy TM)

Certified Master Practitioner of Time –line Therapy TM

Registered Corporate Coach (W. A. B. C.)

(W.A.B.C. – World Association Of Business Coaches)

“ People Overestimate What they can do in One Year

and Underestimate What they can do in Five Years”

- Anthony Robbins

“Envisioning a preferred future in
the work place”

“Integral NLP Practitioner Course for Health Care
Professionals (3 Levels)”

(身心語言程式學國際認證課程)

-total 80 hrs Workshop Training

- 10 days workshop Training for

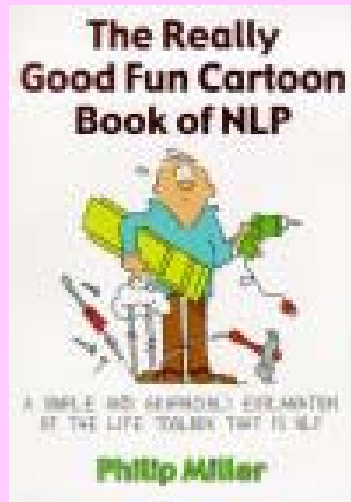
(level 1-2-3)

Updated Jan/2011



Level One- 24 Hrs

-Communicating & Self-Empowering Excellence through NLP



- 如何活用**NLP**
- 優化專業溝通
- 知己知彼
- 發揮內在盈資潛能
- 創造卓越未來



Level Two-24 Hrs

-Languaging the Path of Transformational (Trance-formation) change thro' NLP



- 如何活用**NLP**
- 善巧運用言詞
- 促進意識思維
- 發現和影響.....
- 正向的轉化



Level Three-32 Hrs

-Mastering the Path of Generative Personal Growth and Development through NLP



- 如何活用**NLP**
- 卓越模式和策略
- 啟迪豐富思想藍圖
- 察覺無窮的選擇
- 提升自我整全生成



Neuro-Semantics (NS)-NLP Workshop Training Series: Frequently Asked Questions (FAQs)



1) Could you explain what is the NLP training all about in simple terms ?

NLP is the Science and Art of personal and Professional Excellence.

It is the NLP Core Operating Principle that Excellence in Human Condition can be studied, copied, transferred and replicated with good results.

Personally , I think the NLP training supplement and compliment our clinical Training and development.

In fact , for the past few years , U.K. is developing along the path of Medical NLP (by the Society of Medical NLP)

2) Could you tell us more about the Course Structure and Design , after Reading , I feel a bit “overwhelmed” and “Confused” in the program details?

In NLP , Confusion is the gateway to Learning. The Course structure and Design is tailored- made for Health Care Professionals by a Doctor-NLP Trainer.

It is built on Modular Basis (3 Modules or Levels) for flexibility in attending.

Each Module /Level has a Distinct Theme and is both Independent and Integrated with each other with enough flexibility to suit individual participant needs.

In the Level one , the focus is on Mind-body connections-Communicating and Empowering- NEURO part

In the Level two, the focus is on language- Verbal ,Intra-verbal and Non -verbal -the LINGUISTIC part

In the Level three ,the focus is on Strategy/ Submodality /Timeline- the PROGRAMMING part

Each level will need 3 days Training in Toto held on Saturdays so that HA or Non HA health care staff on shift duty or 5 days work-week can attend. The first 2days will be on didactic and experiential workshops

The other day Focus on NLP Skills to allow more practice in small groups on Critical NLP skills and personal teaching/Coaching.

3) what is the pathway for certification and could I only attend one module only ?

There is built- in ample flexibility and choice .

Generally speaking ,there are 5 pathways to suit your needs.

- A) level one only
- B) level two only
- C) level one and two only (either level one then level two or level two and then level one)
- D) the whole practitioner course (level one –two- three)—In order to attend level three, workshop participants need to attend previous level one and two (either level one and then level two OR level two and then level one)
- E) On completing of each level , there will be an attendance certificate
- F) On completing all three levels and satisfy the attendance (80%) and assignment (6 simple assignment for contents revision and Book reading) criteria and had presented on day of Graduation Day- the participant will be awarded 2 NLP Practitioner certificate -----One local by HKSEMS endorsed by the American Board OF NLP) The other – International with the ISNS (plus the attendance certificate of each level –total five)

I suggest that you enroll in Level one to see-hear-feel your personal benefits before going on to 2 and 3. –The Test is in the Pudding.

4) How is the course compared with other NLP courses in the commercial market ?

For the current similar NLP practitioner course on the market , it is about \$10,000 to \$ 15,000. as it is run on a Business model. And it is not tailored made for the Health Care Professionals .This is much value for the money you spent. In addition the basic process of Alpha Self -Re-Programming (3 key skills)and 5 Steps Hypnosis will be taught in level 1-2-3 and level two respectively without additional extra cost to the workshop participants.

The net gain of the course , after deducting the expenses , such as Venue booking administrative cost , Principal Trainer and/ or Co –Trainer Honorarium , Certification and copy- right Royalty fee to ISSN. will be channeled for professional training and development for the HKSEMS.

5) What about if I am interested and the training schedule does not match my schedule, what is your overall plan for the future ?

The whole integral NLP Practitioner course for Health Care Professionals will be run on a regular basis starting 2011 on wards – about 2-3 courses per year depending on the Response

For the year 2010, there will be 24 certified NLP Practitioner (the first cycle) on 8/1/2011

The Trainer is also planning the 14 days Integral Master NLP Practitioner course for Health Care Professionals at the end of 2011 or the beginning of 2012

6) Could you share some of the comments from the previous participants for my reference and consideration ?

Sure: they are as followed: (Direct Quotes)

“ I find the workshop is really Useful and Practical...”

“ Stimulating and Inspiring..”

“Lots of things are taught within a short time..”

“ Materials are presented in an interesting way supported with vivid real life events and Examples...”

“ comprehensive Coverage of theories exemplified with scientific evidences...”

7) What is your governing Vision and Mission In the NLP Training ?

We Envision : A preferred future In workplace (in the Clinical field and Context)

And we train / coach with a BIG Caring Heart .. the State -of -Art Expertise in the field of Neuro-Semantic (NS)-NLP. (Knowledge, Skill and Mindset)

The Essence of the NS-NLP- “ Be the Best that you can become...”

According to Abraham Maslow --“ ---- Self -Actualizing Person not as an Ordinary person with something added but rather as an Ordinary person with nothing taken away..”

Updated 1/1/2011

(Note:The FAQs will be regularly updated if there are a Pattern in the questions for clarification or information)